BASIC SURVEY

[COMPANY NAME]

[COMPANY ADDRESS]

[EMAIL ID]

[DATE]

PURPOSE OF THE SURVEY

This basic survey is made and prepared by the management of [COMPANY NAME] to gain and acquire relevant insights and suggestions from you, our valued customers. This survey forms part of our company's assessment and evaluation process to know the overall operations of the business from your perspective. It will provide an avenue for a more developed feedback mechanism to enrich and develop the quality of the business' products and services.

CUSTOMER DETAILS

Please complete the fields provided below.

CUSTOMER DETAILS	
CUSTOMER NAME (OPTIONAL)	[NAME]
AGE (OPTIONAL)	[NUMBER] years
ADDRESS	[ADDRESS]
DATE OF ISSUANCE	[ISSUANCE DATE]
GENDER	[MALE OR FEMALE]

SCORING SYSTEM

Please take note of the adopted scoring system.

RATINGS

