HARVARD RESUME TEMPLATE

by Resume Genius

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Results-driven marketing manager with 5+ years of experience growing brand awareness and leading successful campaigns. Seeking to leverage analytical skills and creative thinking to drive marketing efforts at [Company Name].

EDUCATION

HARVARD BUSINESS SCHOOL

Boston, MA

Master of Business Administration

20XX

- GPA: 4.0
- *Magna Cum Laude* graduate
- Thesis: "Analyzing Strategies for Increasing DEI in Business Leadership"

HARVARD UNIVERSITY

Cambridge, MA

Bachelor of Arts in Economics

20XX

- GPA: 3.9
- *Summa Cum Laude* graduate
- Minor: Political Science

EXPERIENCE

BLUETREE CONSULTING

New York, NY

Director of Operations

May 20XX–Present

- Direct daily activities of 70+ employee consulting firm specializing in financial services industry
- Led strategic planning that increased annual revenues by 25% to $38M within 2 years
- Optimized supply chain through vendor analysis and negotiations, reducing costs by 15%
- Implemented new HR policies and training programs, improving employee retention by 20%
- Introduced virtual collaboration tools and flexible work arrangements, boosting productivity by 18%

NORTH STAR

Boston, MA

Senior Product Manager

June 20XX–April 20XX

- Managed $50M product portfolio focused on enterprise SaaS platform for Fortune 500 retailers
- Grew client portfolio by 32% within first year through targeted sales strategy and cloud-based solution offering
- Improved customer retention by 22% through user research and implementing platform enhancements
- Analyzed market trends and emerging technologies to inform product roadmap and new feature development

SKILLS

- Strategic Planning
- Leadership
- Financial Analysis
- Project Management
- Process Improvement
- Data Analytics
- Relationship Management
- Talent Development