Google Docs Marketing Research Proposal Template

Project Overview

Sample text

Research Objectives

1 **Goal 1** Sample text

2 **Goal 2** Sample text

3 **Goal 3** Sample text

4 **Goal 4** Sample text



Proposed Research Areas

Focused Area	Planned Metrics	Research Method	Expected Outcome
Customer Satisfaction			
Product Positioning			
Advertising Effectiveness			
Brand Awareness			

Timeline



Budget

Service	Description	Anticipated Cost
		$
		$
		$
		$
		$
		$
Total Cost		$

Next Steps

- **Proposal Review:** Please review the proposal and provide feedback or approval within 7 days.
- **Kick-off Meeting:** Schedule a kick-off meeting and follow up with a meeting agenda.
- **Start Date:** The project will commence on [Date].