My Resume

## SKILLS

- *Figma / Adobe CC*
- *Brand systems*
- *Ad & social design*
- *Layout & typography*
- *File/export prep*
- *Creative QA*
- *Basic motion graphics*
- *Web graphics (responsive)*
- *Stakeholder collaboration*
- *Asset libraries*

## ABOUT ME

*Versatile Graphic Designer with 6+ years crafting brand systems, marketing campaigns, and production assets across web and print.*

*Combines strong visual standards with fast iteration, clean files, and measurable impact on engagement and sales.*




# Joshua Clarke

**+(0) 1 2345 555**
**name@email.com**


## EMPLOYMENT HISTORY

**GRAPHIC DESIGNER**
**NORTHFIELD STUDIO (2021–PRESENT)**

- *Led brand refresh across 40+ templates; email CTR up 17% and landing conversions +9%.*
- *Built Figma library to standardize components; reduced design time per asset by ~30%.*
- *Collaborated with marketing on quarterly campaigns; created 120+ deliverables on time.*
- *Coordinated handoffs with developers; decreased rework rounds by 25%.*

**MARKETING DESIGNER**
**BRIGHTCART E-COMMERCE (2018–2021)**

- *Produced ad sets for seasonal promos; ROAS improved 14% YoY.*
- *Revamped product page graphics; bounce rate down 11%.*
- *Implemented export presets; cut file errors to near zero.*

**SENIOR GRAPHIC DESIGNER**
**PIXELCRAFT MEDIA (2016–2018)**

- *Produced 150+ deliverables annually while maintaining 98% on-time delivery rate.*
- *Partnered with copywriters and PMs to refine concepts; accelerated approval cycle by 20%.*

## EDUCATION

*B.Des., Communication Design*
*City Arts University*