(555) 318-2207
dahlia.okonkwo@email.com
Brooklyn, NY

SKILLS

- Adobe Illustrator
- Adobe InDesign
- Photoshop
- Packaging dielines
- Brand identity
- Press checks
- Figma

DAHLIA OKONKWO

SENIOR GRAPHIC DESIGNER

Graphic designer with 8 years in packaging and brand identity for food and beverage brands. Led the redesign of a 40-SKU snack line that moved into two national grocery chains.

EXPERIENCE

SENIOR GRAPHIC DESIGNER 02/2022 – Present
Bright Crate Studio, Brooklyn, NY

- Lead packaging design for 6 food and beverage clients.
- Redesigned a 40-SKU snack line, from strategy deck to press check.
- Mentor 2 junior designers and run the studio's weekly critique.

GRAPHIC DESIGNER 06/2018 – 01/2022
Fieldhouse Branding, Philadelphia, PA

- Built identity systems for 14 small businesses, from logo to signage.
- Prepared print files for offset, flexo and large-format jobs.

EDUCATION

B.F.A., Communications Design
Pratt Institute, 05/2018